

# Optimizing Financial Success - The Four Keys

Presented by Dr. Miles Bodzin

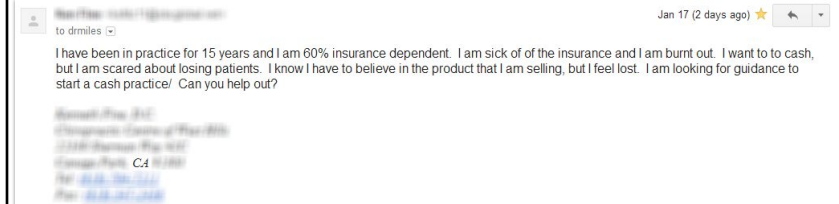
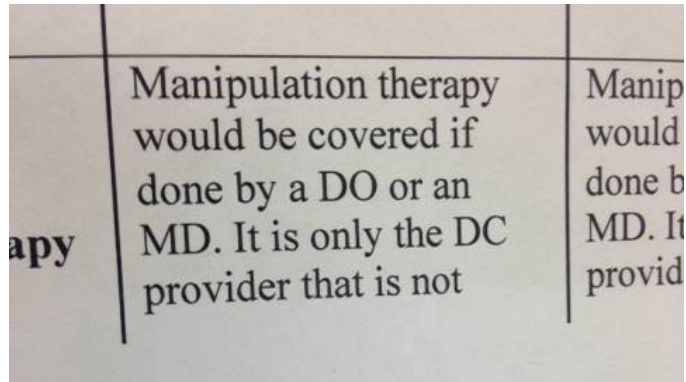
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- (1) Please be advised that any discussion which leads to an agreement as to price among competitors is a "per se" violation of the Sherman Act. Providers gathered in any setting must always exercise caution to avoid discussions or exchanges of information with their competitors on prices or pricing at meetings since such discussions or information exchanges may give rise to inferences of agreement.
- (2) Any agreement not to compete among business firms is also a "per se" violation of the antitrust laws. Thus, no discussion of division of territories or customers, or limitation on nature of business, should be held at any function. Joint refusals to deal (boycotts), including discussions of blacklists, are likewise unlawful "per se", and no discussions related to these practices are permitted.
- (3) Discussion of fees or examples used are for instructional purposes only should not be considered as a recommendation for any provider or group of providers.
- (4) Any past performance, projection, forecast or simulation of results is not necessarily indicative of the future performance you will experience. Past performance is not a guarantee of future results.



Conversation started today



**Mark** Realtime

Ok 17 years of insurance games I'm fed up!!! Guide me grasshopper

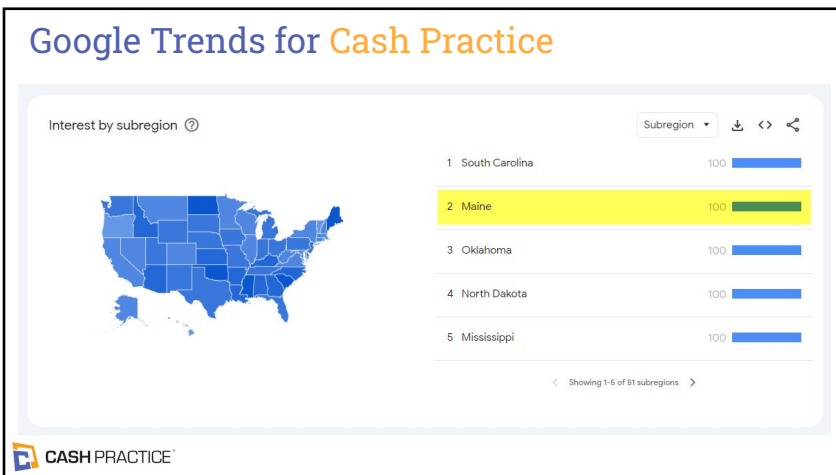
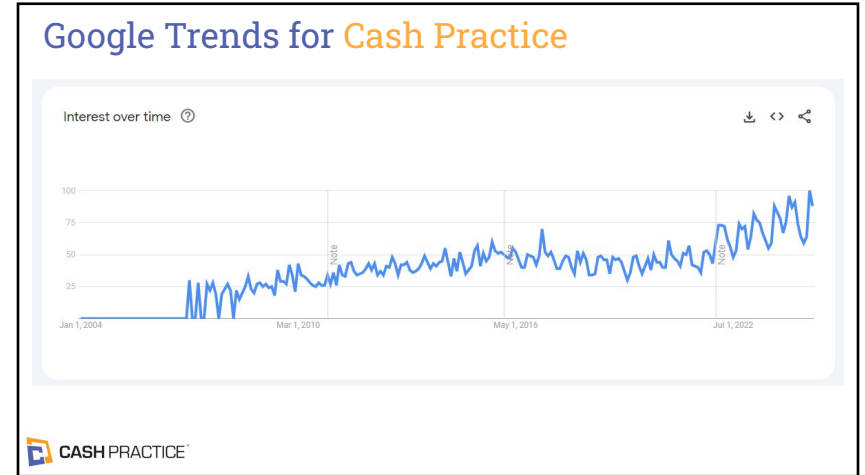
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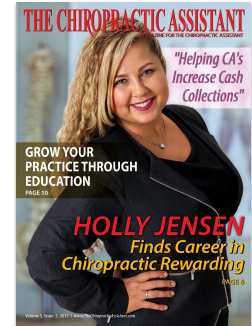


**Miles Bodzin**

7:12pm

 CASH PRACTICE™





## What Problems Will We Solve?

Poor Enrollment



Patient Dropout



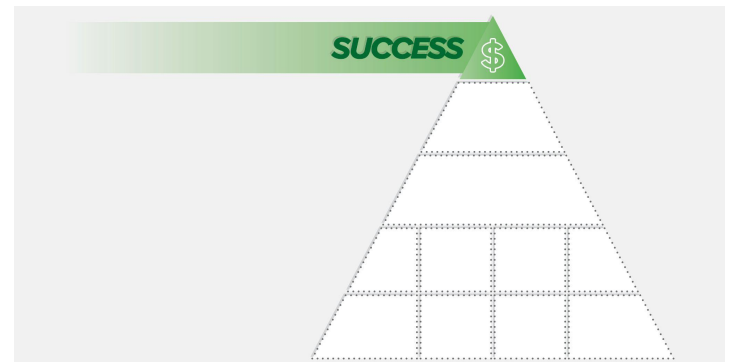
Insurance Headaches



Lack of Freedom



## Cash Practice Business Growth Suite

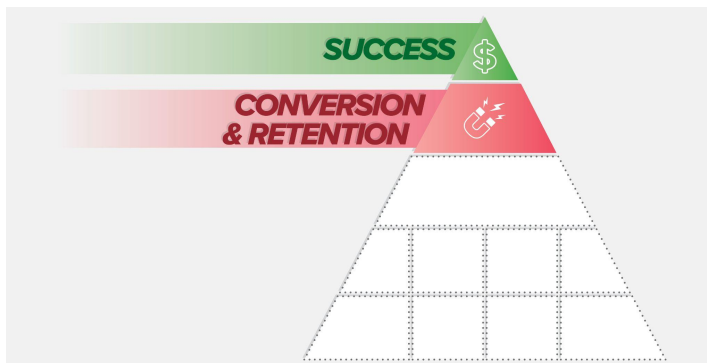


Top 3 things that define  
\_\_\_\_\_ in your practice?

What's the #1 challenge stopping your success?

Poor Conversions &  
Retention

Cash Practice Business Growth Suite



What does an outstanding conversion  
and retention look like?



What are 3 things poor conversions  
and retention are costing you?

A graphic of a white rocket with orange flames and a blue smoke trail, launching upwards. The rocket has '4F's' written on its side. The background is a dark blue sky with white clouds at the bottom.

**5% INCREASE  
IN RETENTION  
CAN GROW PROFIT  
BY 75%**

Source: Bain & Co

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A graphic of a bar chart with four bars of increasing height, topped with an upward-pointing arrow. A small icon of a person is next to the arrow.

**A 2% INCREASE**

**in patient retention has the same affect as  
decreasing costs by 10%.**

Source: PracticeBuilders.com

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A group of seven diverse people (three men and four women) of various ages standing together. Two yellow silhouettes of people are overlaid on the group, with negative dollar amounts written on them.

**-\$3,251**

**-\$2,127**

 **CASH PRACTICE™**

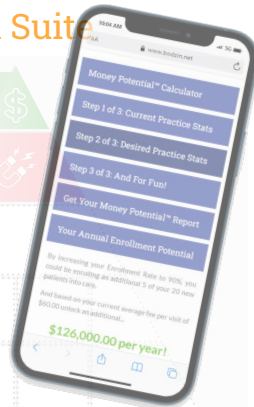
## Cash Practice Business Growth Suite

Annual Enrollment Potential

Annual Retention Potential

Annual Enrollment & Retention Potential

Lifetime Enrollment & Retention Potential

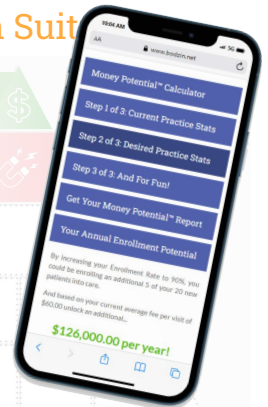


Any claims made of actual earnings or examples of actual results are for illustration purposes only. Your level of success in attaining results claimed in our materials depends on many factors, including but not limited to your ability to enroll and retain more patients. Since these factors differ according to individuals, we cannot guarantee your success or income level. Nor are we responsible for any of your actions. No guarantee that employing these techniques ideas, strategies, products or services will produce the same results for you.

## Cash Practice Business Growth Suite



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## Would You Rather Have?



100 New Patients Who Each Stay For 10 visits

10 New Patients Who Each Stay For 100 Visits









It costs 6-7 times more to acquire a new patient than retain an existing one.



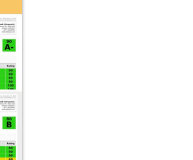


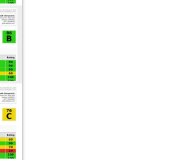


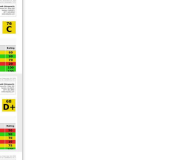

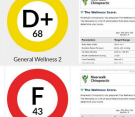
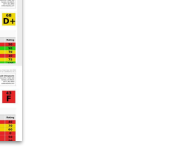





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It's **not** just about the money!

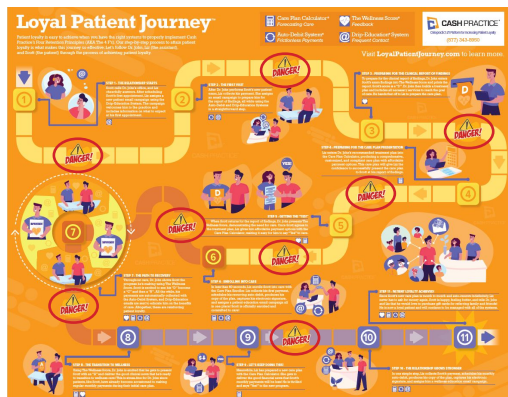
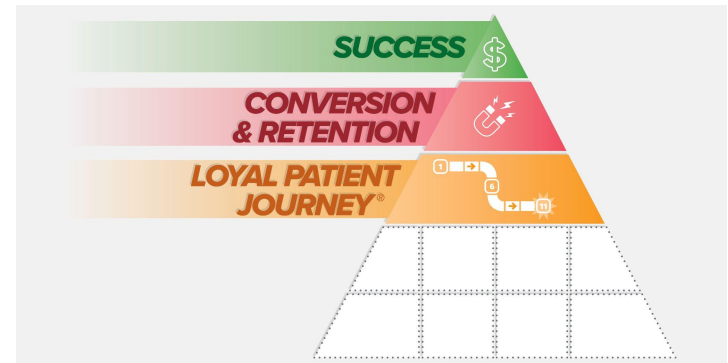
What are 3 things poor **conversions** and **retention** are costing your **patients**?

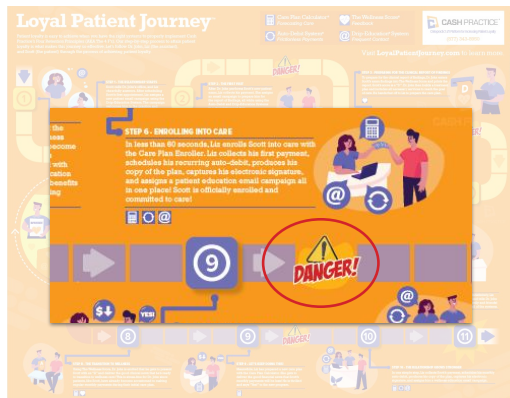
| Feedback with Wellness Scores  |  |   |   |
|--|--|---|---|
| Date Clerk   | Patient  | Wellness Score  | Preview   |
| Exam Date<br>02/02/2023<br>Run Time<br>09/14/2023<br>08:50 AM<br>Miles Bodin<br>[1554-D] | <br>Jenny Jones [7595290]<br>[Age: 37y 01m 16d] [Gender: F]  | <br>General Wellness 2  |   |
| Exam Date<br>01/02/2023<br>Run Time<br>09/14/2023<br>08:48 AM<br>Miles Bodin<br>[1554-D] | <br>Jenny Jones [7595290]<br>[Age: 37y 00m 16d] [Gender: F] | <br>General Wellness 2 |  |

| Feedback with Wellness Scores (5)  |  |   |   |
|--|--|---|---|
| Date Clerk   | Patient  | Wellness Score  | Preview   |
| Exam Date<br>09/16/2023<br>Run Time<br>09/14/2023<br>08:59 AM<br>Miles Bodin<br>[1554-D] | <br>Jenny Jones [7595290]<br>[Age: 37y 05m 26d] [Gender: F]   | <br>General Wellness 2   |   |
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| Exam Date<br>06/02/2023<br>Run Time<br>09/14/2023<br>08:59 AM<br>Miles Bodin<br>[1554-D] | <br>Jenny Jones [7595290]<br>[Age: 37y 05m 26d] [Gender: F] | <br>General Wellness 2 |  |
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What does poor retention and premature drop-out *REALLY* cost your patients?

## Cash Practice Business Growth Suite





How do we fix this?

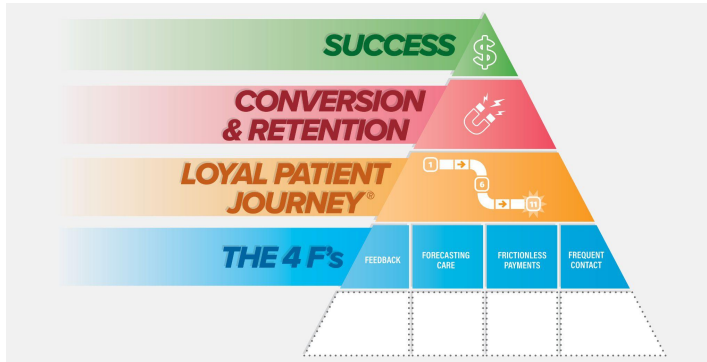
## What drives conversion and retention?

1. **F**requent Contact
2. **F**eedback that's intuitive
3. **F**rictionless Payments
4. **F**orecasting Care

## The Retention Principles




## Cash Practice Business Growth Suite



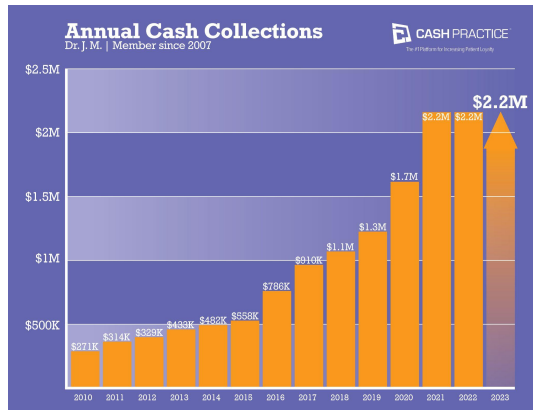
Your *Patient Retention (PVA)* is significantly impacted by 2 of the 4 F's.

Your *Patient Retention (PVA)* is significantly impacted by your **Forecasting** and how **Frictionless** you make your payments.

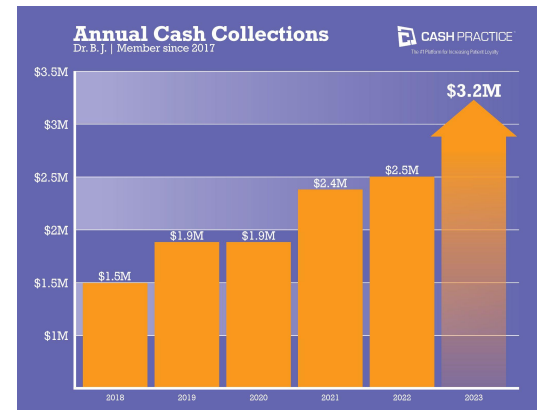
## Patient Retention (PVA) Prediction

|   | Forecasting  | Collection Method   | PVA   | \$50    |
|---|--------------|---------------------|-------|---------|
|  Frictionless | Care Plan    | Monthly Auto-Debits | 150+  | \$7,500 |
|   | Care Plan    | Pre-Pay Plans       | 50-75 | \$3,750 |
|   | Exam-to-Exam | Block of Visits     | 24-36 | \$1,800 |
|   | Per Visit    | Pay-Per-Visit       | 12    | \$600   |

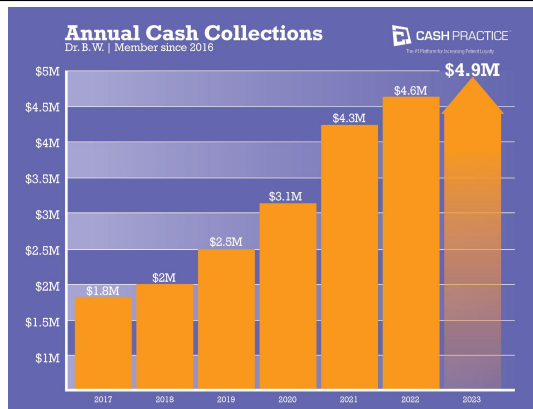




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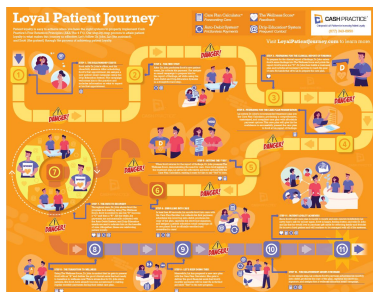
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The only practices that grow like this month after month and year after year are those who continually convert new patients and more importantly retain them.

Conversion and Retention are the driving forces of the **Success** of your **Cash-Based Practice**.

The **Loyal Patient Journey** is the Road Map to execute better **Conversions & Retention**.



The **4 F's** are the **Principles** applied in the Loyal Patient Journey that increase **Conversion & Retention**.



## Member Testimonials



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## Member Testimonials



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## Member Testimonials



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## Improving Conversion & Retention with Forecasting Care



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## Forecasting Care = Forecasting Time & Money



| Services               | Units | Fee    | Total     |
|------------------------|-------|--------|-----------|
| Adjustments            | 55    | \$ 45  | \$ 2,475  |
| Progress Exams         | 6     | \$ 75  | \$ 450    |
| Progress Films         | 2     | \$ 60  | \$ 120    |
| Orthotics              | 1     | \$ 250 | \$ 250    |
| Cervical Traction Unit | 1     | \$ 57  | \$ 57     |
| Cervical Pillow        | 1     | \$ 47  | \$ 47     |
|                        |       |        | \$ 3,399  |
| Discount               | 15%   |        | \$ 2,889  |
| Payment Options        | Total | Down   | Recurring |



|                        | Units | Fee    | Total           |
|------------------------|-------|--------|-----------------|
| Adjustment             | 55    | \$ 45  | \$ 2,475        |
| Progress Exams         | 6     | \$ 75  | \$ 450          |
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|                        |       |        | <b>\$ 3,399</b> |
| Discount               |       |        | <b>\$ 2,889</b> |

## Care Plans for Forecasting Time & Money

**Six Month Corrective Care Plan**  
 Patient: Angela Johnson  
 Total Value: \$4,300.00  
 Balance: \$1,174.50

## Care Plans for Forecasting Time & Money



## Care Plans for Forecasting Time & Money

Care plans are a reflection of the patient's treatment plan.

## Care Plans for Forecasting Time & Money

Care plans cover all the care the patient will need during the course of treatment.

## Care Plans for Forecasting Time & Money

Care plans include all services, including those covered and not covered by insurance.

## Care Plans for Forecasting Time & Money

Care plans must be compliant to satisfy the Good Faith Estimate your legally required to provide per the Federal “No Surprises Act” of 2022.

## Care Plans for Forecasting Time & Money

Care plans are not presented until the patient has agreed to your treatment plan.



## Care Plans for Forecasting Time & Money

Care plans can be presented to the patient by either the doctor or assistant.

## Care Plans Require

1. Compliant Fee Schedules
2. Compliant Discounts (OIG)
3. Compliant Good Faith Estimate (NSA)
4. Compliant Collections

## Compliant Fee Schedules

- Your fee is your fee
- No such thing as “Cash Fees”
- You bill the SAME fee per code for all case types

## Compliant Discounts

The only time we offer a discount is when it is:

- Required by mandate
- Documented hardship
- Contractual agreement
- Compliant prompt pay

### **Compliant Discounts** *(Mandated)*

If you are covered by a State or Federal program with a mandated fee schedule.  
*(Medicare, Medicaid, etc)*

### **Compliant Discounts** *(Hardship)*

Patients who meet state and or federal poverty guidelines or other special circumstances outlined in our "Hardship Policy" may be offered a discount for a period of time as determined by the clinic. Verification will be required.

### **Compliant Discounts** *(Contractual Agreement)*

- If we are a participating provider in your health plan.
- If you are a member of a Discount Medical Plan Organization you will be entitled to network discounts similar to our insured patients. Ask our staff for more information.

### **Compliant Discounts** *(Prompt Pay)*

In 2009 , the O.I.G. issued an opinion that discounts of 5% to 15% were "reasonable" for prompt pay discounts.

**Anything over 15% is risky!**

## Compliant Care Plans

- Have all services and fees clearly itemized.
- Applies compliant discounts to non-covered services only.
- Has a compliant Terms of Agreement, including how refunds are handled.
- Includes all Good Faith Estimate Disclaimers

## No Surprises Act (NSA)

The “No Surprises Act” is meant to prevent patients from getting a large bill as a “*surprise*” when they assumed the provider was in network and turned out to be out of network.

## No Surprises Act (NSA)

To accomplish this, the NSA states that patients must be made aware of:

- Cost of services
- Patient portion due

## Does NSA affect Chiropractors?

Simple answer is Yes! Whether the patient has insurance or not or is self-pay or not, does not matter.

## NSA - Good Faith Estimate Requirements

This Good Faith Estimate Care Plan was created by Dr. Miles Bodin as a licensed member of CP for Mrs. Alyson Andrews and printed on Monday, April 18, 2022.  
Riverwalk Chiropractic Four Month Corrective Care Plan ID: 1348025-165013395316.2

**Riverwalk Chiropractic**  
Dr. Miles Bodin  
1234 Main St #550 Covington, CA 95021  
Santee, CA 92071  
(877) 343-8990

### Four Month Corrective Care Plan

The purpose of this program is to provide an affordable all-inclusive program of chiropractic care with the goal of spinal correction/stabilization. Based on the recommendations of Dr. Miles Bodin, the following four month corrective care plan has been outlined for you.

#### Good Faith Estimate

| 1: Mrs. Alyson Andrews                     | Actual Fees               | ChiroHealthUSA Plan        |
|--|---------------------------|----------------------------|
| Adjustments Not Covered by Insurance R8941 | 36 @ \$65.00 = \$2,340.00 | \$1,778.40<br>36 @ \$49.40 |
| Progress Exams P9212                       | 3 @ \$75.00 = \$225.00    | \$8.55<br>3 @ \$2.85       |
| Therapy 197012                             | 3 @ \$135.00 = \$405.00   | \$31.35<br>3 @ \$10.45     |
| <b>Visits: 36</b>                          | <b>\$2,985</b>            | <b>\$1,818</b>             |

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### Good Faith Estimate Disclaimer

This Good Faith Estimate only provides an estimate of the charges for those items or services reasonably expected to be furnished to you upon your receipt of the scheduled/requested primary item or service. There may be additional items or services which the provider recommends as part of your course of care that you will be required to schedule separately which may not be reflected in this Good Faith Estimate. An additional estimate may be required.

If the actual charge for these services exceeds our estimate by the greater of (i) \$100; or (ii) 5%, we will provide a written explanation as to why the charges exceed the estimate. This Good Faith Estimate is in a contract and does not require you to obtain any of the items or services from any of the providers or facilities identified in this Good Faith Estimate. If you are uninsured or do not intend to submit your charges to your health plan ("self-paying") and you are billed at least \$400 more than this Good Faith Estimate, you have the right to dispute the bill.

If you are uninsured or self-paying, you may contact the health care provider or facility to let them know the billed charges are higher than the Good Faith Estimate and ask them to update the bill to match the Good Faith Estimate, ask to negotiate the bill or ask if there is financial assistance available.

Uninsured or self-paying individuals may also start a dispute resolution process for uninsured with the U.S. Department of Health and Human Services (HHS). If you choose to do so, you must start the dispute process within 120 calendar days (about 4 months) of the date on the original bill. There is a \$25 fee (updated annually) to use the dispute resolution process for uninsured and self-paying individuals. If the agency reviewing your dispute agrees with you, you will have to pay the price on this Good Faith Estimate. If the agency disagrees with you and agrees with the health care provider or facility, you will have to pay the higher amount. To learn more and get a form to start this process, go to [www.cms.gov/insurancereform](https://www.cms.gov/insurancereform) or call 1-800-955-5055.

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Dr. H500  
Tax ID: 34-023434  
NPI: 46564666

Signature: \_\_\_\_\_ Date Signed: \_\_\_\_\_

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### Plan Enrollment

I, Mrs. Alyson Andrews, have read and accept the terms of agreement.  
Plan Members: Mrs. Alyson Andrews DOB: 02/03/1987  
Plan Start Date: \_\_\_\_\_ Plan Completion Date: \_\_\_\_\_  
Signature: \_\_\_\_\_ Date Signed: \_\_\_\_\_

### Auto-Debit Payment Authorization

I hereby authorize Riverwalk Chiropractic to auto-debit my account for \$455 per month for three months. (initials) \_\_\_\_\_

I further understand that this authorization will remain in effect until I cancel it in writing, and I agree to notify Riverwalk Chiropractic in writing of any changes in my account information or termination of this authorization at least 5 days prior to the next scheduled payment. In the case of a transaction being rejected for Non-Sufficient Funds, I understand that Riverwalk Chiropractic may, at its discretion attempt to process the charge again within 30 days, and agree to an additional \$25 charge for each attempt returned NSF which will be initiated as a separate transaction.

## Forecasting Care with Care Plans

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| <b>Visits: 36</b>                          | <b>\$2,985</b>            | <b>\$1,818</b>             |

Payment Options with ChiroHealthUSA Plan

| 1: Mrs. Alyson Andrews | Total      | Initial | Monthly | Savings |
|------------------------|------------|---------|---------|---------|
| Monthly Payment \$1    | \$2,985.00 | \$49.40 | \$24.70 | \$24.70 |
| Initial Payment \$1    | \$2,985.00 | \$49.40 | \$24.70 | \$24.70 |
| Payment Option \$1     | \$2,985.00 | \$49.40 | \$24.70 | \$24.70 |

### Good Faith Estimate

| 1: Mrs. Alyson Andrews                      | Actual Fees               | Payment Plan                                   | ChiroHealthUSA Plan                            |
|---|---------------------------|--|--|
| Adjustments Not Covered by Ins 98940 Series | 40 @ \$65.00 = \$2,600.00 | \$2,470.00<br>40 @ \$61.75<br>\$130.00 Savings | \$1,976.00<br>40 @ \$49.40<br>\$624.00 Savings |
| Exams Not Covered by Ins 99212              | 4 @ \$75.00 = \$300.00    | \$285.00<br>4 @ \$71.25<br>\$15.00 Savings     | \$228.00<br>4 @ \$57.00<br>\$72.00 Savings     |
| X-Rays Not Covered by Ins 72040             | 1 @ \$150.00 = \$150.00   | \$142.50<br>1 @ \$142.50<br>\$7.50 Savings     | \$114.00<br>1 @ \$114.00<br>\$36.00 Savings    |
| Healthcare Class (\$50 Value)               | 1 @ \$50.00 = \$50.00     | Include at No Charge                           | Include at No Charge                           |
| Therapy (Traction) 97012                    | 10 @ \$35.00 = \$350.00   | \$332.50<br>10 @ \$33.25<br>\$17.50 Savings    | \$266.00<br>10 @ \$26.60<br>\$84.00 Savings    |



For illustration purposes only. This is NOT a recommendation for your fees.

### Good Faith Estimate

| 1: Mrs. Alyson Andrews                      | Actual Fees               | Payment Plan                                   | ChiroHealthUSA Plan                            |
|---|---------------------------|--|--|
| Adjustments Not Covered by Ins 98940 Series | 40 @ \$65.00 = \$2,600.00 | \$2,470.00<br>40 @ \$61.75<br>\$130.00 Savings | \$1,976.00<br>40 @ \$49.40<br>\$624.00 Savings |
| Exams Not Covered by Ins 99212              | 4 @ \$75.00 = \$300.00    | \$285.00<br>4 @ \$71.25<br>\$15.00 Savings     | \$228.00<br>4 @ \$57.00<br>\$72.00 Savings     |
| X-Rays Not Covered by Ins 72040             | 1 @ \$150.00 = \$150.00   | \$142.50<br>1 @ \$142.50<br>\$7.50 Savings     | \$114.00<br>1 @ \$114.00<br>\$36.00 Savings    |
| Healthcare Class (\$50 Value)               | 1 @ \$50.00 = \$50.00     | Include at No Charge                           | Include at No Charge                           |
| Therapy (Traction) 97012                    | 10 @ \$35.00 = \$350.00   | \$332.50<br>10 @ \$33.25<br>\$17.50 Savings    | \$266.00<br>10 @ \$26.60<br>\$84.00 Savings    |
| Therapy (Heat) 97010                        | 10 @ \$25.00 = \$250.00   | \$237.50<br>10 @ \$23.75<br>\$12.50 Savings    | \$190.00<br>10 @ \$19.00<br>\$60.00 Savings    |
| Therapy (E-stim) 97032                      | 10 @ \$40.00 = \$400.00   | \$380.00<br>10 @ \$38.00<br>\$20.00 Savings    | \$304.00<br>10 @ \$30.40<br>\$96.00 Savings    |
| Visits: 40                                  | \$4,100                   | \$3,847<br>\$252.50 Savings                    | \$3,078<br>\$1,022.00 Savings                  |

The estimated costs of this good faith estimate are valid for up to 12 months.



For illustration purposes only. This is NOT a recommendation for your fees.

## Offer Affordable Payment Options

### Payment Options with ChiroHealthUSA Plan

| 1 Person                       | Total   | Initial | Monthly | Savings      |
|--------------------------------|---------|---------|---------|--------------|
| Recurring (Option 1)           | \$3,078 | \$513   | \$513   | (\$1,022.00) |
| Initial + Recurring (Option 2) | \$2,924 | \$964   | \$392   | (\$1,175.90) |
| Prepayment (Option 3)          | \$2,739 | \$2,739 | N/A     | (\$1,360.42) |



For illustration purposes only. This is NOT a recommendation for your fees.

### Good Faith Estimate

| 1: Mrs. Alyson Andrews                          | Actual Fees             | Payment Plan                                | ChiroHealthUSA Plan                          |
|---|-------------------------|---|--|
| Est Adjustments to Meet Deductible 98940 Series | 10 @ \$65.00 = \$650.00 | \$650.00<br>10 @ \$65.00                    | \$650.00<br>10 @ \$65.00                     |
| Est Adjustments Cov by Ins (Copay) 98940 Series | 15 @ \$35.00 = \$525.00 | \$525.00<br>15 @ \$35.00                    | \$525.00<br>15 @ \$35.00                     |
| Adjustments Not Covered by Ins 98940 Series     | 15 @ \$65.00 = \$975.00 | \$926.25<br>15 @ \$61.75<br>\$48.75 Savings | \$741.00<br>15 @ \$49.40<br>\$234.00 Savings |
| Exams Not Covered by Ins 99212                  | 4 @ \$75.00 = \$300.00  | \$285.00<br>4 @ \$71.25<br>\$15.00 Savings  | \$228.00<br>4 @ \$57.00<br>\$72.00 Savings   |
| X-Rays Not Covered by Ins 72040                 | 1 @ \$150.00 = \$150.00 | \$142.50<br>1 @ \$142.50<br>\$7.50 Savings  | \$114.00<br>1 @ \$114.00<br>\$36.00 Savings  |
| Healthcare Class (\$50 Value)                   | 1 @ \$50.00 = \$50.00   | Include at No Charge                        | Include at No Charge                         |
| Therapy (Traction) 97012                        | 10 @ \$35.00 = \$350.00 | \$332.50<br>10 @ \$33.25<br>\$17.50 Savings | \$266.00<br>10 @ \$26.60<br>\$84.00 Savings  |
| Therapy (Heat) 97010                            | 10 @ \$25.00 = \$250.00 | \$237.50<br>10 @ \$23.75<br>\$12.50 Savings | \$190.00<br>10 @ \$19.00<br>\$60.00 Savings  |
| Therapy (E-stim) 97032                          | 10 @ \$40.00 = \$400.00 | \$380.00<br>10 @ \$38.00<br>\$20.00 Savings | \$304.00<br>10 @ \$30.40<br>\$96.00 Savings  |
| Visits: 40                                      | \$3,650                 | \$3,478<br>\$171.25 Savings                 | \$3,018<br>\$632.00 Savings                  |

The estimated costs of this good faith estimate are valid for up to 12 months.



For illustration purposes only. This is NOT a recommendation for your care.

## Offer Affordable Payment Options

| Payment Options with <u>ChiroHealthUSA Plan</u> |         |         |         |            |
|---|---------|---------|---------|------------|
| 1 Person  | Total   | Initial | Monthly | Savings    |
| Recurring (Option 1)                            | \$3,018 | \$503   | \$503   | (\$632.00) |
| Initial + Recurring (Option 2)                  | \$2,925 | \$960   | \$393   | (\$724.15) |
| Prepayment (Option 3)                           | \$2,815 | \$2,815 | N/A     | (\$834.67) |



For illustration purposes only. This is NOT a recommendation for your care.

## Transitioning from Insurance to Cash-Based

1. Apply New Systems & Procedures to NEW PATIENTS.
2. Get good at it with the new patients.
3. Over several months, schedule your old patients for re-exams.
4. Make new clinical recommendations after re-exam.
5. Recommend your new financial program for the care plan.

Let the patient know that they can either go on the new program, or they can stay on their old program, but the fee will be going up if they do. Explain to them that due to the rising costs of healthcare, you are forced to raise your fees - unless they elect to go on your new automated payment plan.



## Thanks to our Sponsor

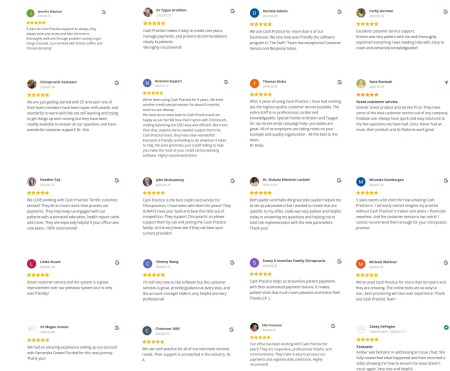


## 195 Five Star Reviews



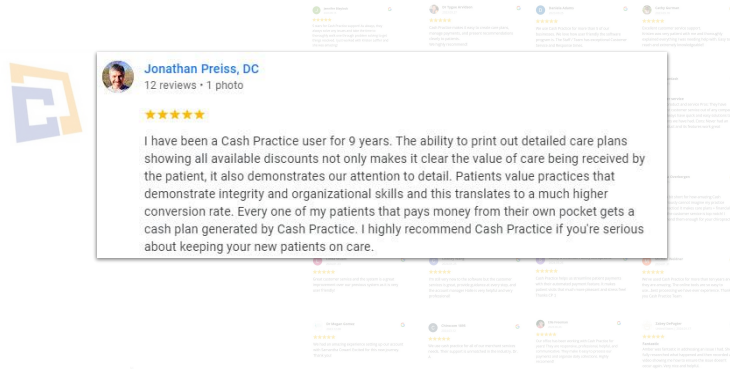
## Cash Practice Reviews

EXCELLENT rating  
5.0 ★★★★★  
195 reviews  Verified





## 195 Five Star Reviews



## Expert Endorsements



**Kathy Mills Chang**  
MCS-P, CCPC, CCCA  
CEO KMC University

"I'm honored to have the opportunity to serve on the board of advisers of a company like Cash Practice. I am dedicated to the concept of offering payment plans to patients to get them committed to care while making access to treatment affordable. Cash Practice has created the ideal programs that assist doctors with the implementation of such a thing, such as the Care Plan Calculator® and even the Auto-Debit System®."



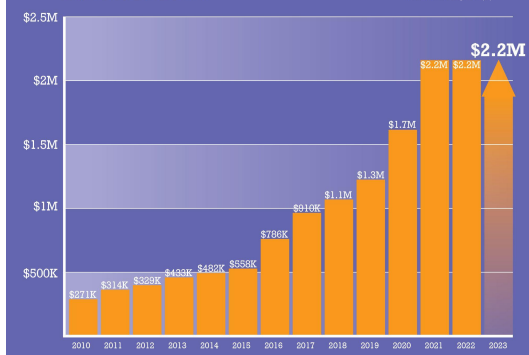
**Ray Foxworth**  
D.C., FICC, MCSP  
President of ChiroHealthUSA

"Cash Practice Systems solved a problem that we didn't address for doctors; how & when to collect from the patients. ChiroHealthUSA eliminates all the concern about which discounts are legal in which state, & how much is considered a "reasonable" discount by regulators. And Cash Practice Systems has the best system for collecting cash we've ever seen."




### Annual Cash Collections

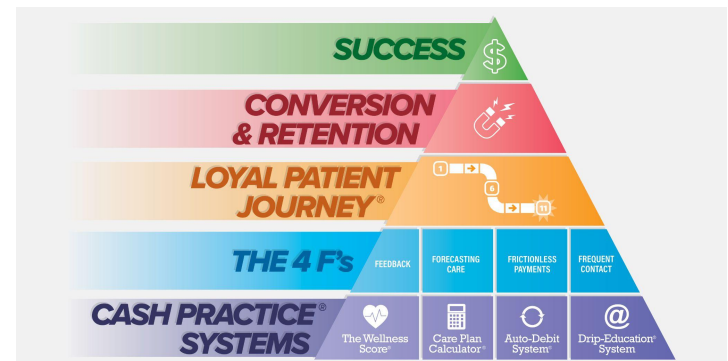
Dr. J. M. | Member since 2007



Any past performance, projection, forecast or simulation of results is not necessarily indicative of the future or likely performance you will experience. Past performance is not a guarantee of future results.



## Cash Practice Business Growth Suite



## Membership Bonuses

- CP Power Hour Group Coaching (2x/m) (\$2,500 value)
- Day 1 & 2 Video Training Library & Script (\$2,500 value)
- Account Success Manager (\$1,500 value)
- New Team Member Training (\$1,500 value)
- Ongoing Live Support (\$1,500 value)

**Total Value: \$9,500**



## Membership Options (Includes 500 Active Clients)

| Option 1  | Option 2  |
|---|---|
| <b>\$949</b> Today  | <b>\$1,448</b> Today  |
|  |  |
| (Includes Setup)  | (Includes Setup and Digital Signature & Swiper Bundle)                              |
| <b>\$149/month</b>  | <b>\$149/month</b>  |



Good morning, Holly. Something came on my heart this morning that I just wanted to share with you. It was probably a little over five years ago that I went to a CP seminar with you and Miles in San Diego that really changed my life. I encountered in-person, a quality of customer service and true client care that I honestly didn't know was possible from an organization that also provided high-quality, professionally delivered technical products.

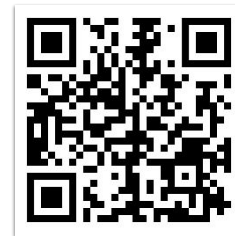
This opened my eyes to the possibility of upping my own game both in professionalism as well as attention to what is most meaningful to my patients. Yes, it has helped quite a bit financially, but even more so in terms of my being so comfortable in my own skin that I can be that much more fully present and effective for my patients and my team. Please know that you and Miles have truly changed my life. 🙏🏻

- Dr. Vince B.



**Book a Demo**

**CashPractice.com/Success**



## 170+ Five Star Reviews

The screenshot shows a Google review for 'Cash Practice' by Daniela Adams, dated 2023.09.25. The review is a 5-star rating. The text of the review is: 'We use Cash Practice for more than 5 of our businesses. We love how user friendly the software program is. The Staff / Team has exceptional Customer Service and Response times.' The background shows the Cash Practice logo, a 5.8 star rating, and 180 reviews. A sidebar on the left lists star ratings from 1 to 5 stars. The bottom of the image features the Cash Practice logo and name.

Cash Practice  
Excellent rating  
5.8 ★★★★★  
180 reviews

**D Daniela Adams**  
2023.09.25

★★★★★

We use Cash Practice for more than 5 of our businesses. We love how user friendly the software program is. The Staff / Team has exceptional Customer Service and Response times.

Reviews

- ☐ 5 stars
- ☐ 4 stars
- ☐ 3 stars
- ☐ 2 stars
- ☐ 1 star

CASH PRACTICE

## 170+ Five Star Reviews

The screenshot shows a Google review for 'Cash Practice' by Michael Weidner, dated 2024.01.31. The review is a 5-star rating. The text of the review is: 'We've used Cash Practice for more than ten years and they are amazing. The online tools are so easy to use...best processing we have ever experience. Thank you Cash Practice Team'. The background shows the Cash Practice logo, a 5.8 star rating, and 180 reviews. A sidebar on the left lists star ratings from 1 to 5 stars. The bottom of the image features the Cash Practice logo and name.

Cash Practice  
Excellent rating  
5.8 ★★★★★  
180 reviews

**M Michael Weidner**  
2024.01.31

★★★★★

We've used Cash Practice for more than ten years and they are amazing. The online tools are so easy to use...best processing we have ever experience. Thank you Cash Practice Team

Reviews

- ☐ 5 stars
- ☐ 4 stars
- ☐ 3 stars
- ☐ 2 stars
- ☐ 1 star

CASH PRACTICE