Committed to Chiropractic Excellence

Fall Conference 2023



**14 CE Hours Offered (MA, NH & ME Approved)**

**3 Program Tracks All Weekend**

**(Plus, a 4th for Staff!!)**



**October 20 – 22, 2023$179.00 Per Night**

**Sable Oaks Sheraton – Portland Maine**

**Sheraton Room Reservations** [**800- 752-8810**](https://www.marriott.com/event-reservations/reservation-link.mi?id=1598983445906&key=GRP&app=resvlink)

**Online Reservation Link**

**https://rb.gy/qo2jx**

**Meet Our Experts!**

**Ty Talcott “The Compliance Guy” - Dr. Ty Talcott is a Certified HIPAA Privacy and Security Expert, who consults thousands of healthcare practices relative to business development and protection. Sponsored by The Compliance Help Desk**

**A person with mustache wearing a suit and tie

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**Dr. Zev J. Myerowitz Sr. is a Doctor of Chiropractic and a Licensed Acupuncturist practicing in the State of Maine for the past 45 years. He has taught over two hundred seminars in Acupuncture, Oriental Medicine, Practice building, and philosophy. Sponsored By Cape Integrative Health**

**A person in a suit

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**Joe Kryszak is President of Sterling Professional CBD and serves on the ChiroHeroes Board of Directors – a national organization devoted to stopping and helping victims of Human Trafficking and sex Slavery in the US. Sponsored by Chiro Heroes**

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**Morgan Mullican, DC is a graduate of Palmer College and a Senior Coach for Breakthrough Coaching and speaks on “Getting it right the First Day” and “The Posture Connection” among other topics. Sponsored by Breakthrough Coaching**

**A person with glasses smiling

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**Kathy Weidner (You may know her as Kathy Mills-Chang) is the leading authority on Chiropractic Office Practice Management. Whether it is training office staff or doctors, Kathy is the resource your office needs. Sponsored By Foot Levelers.**

**A person wearing a blue shirt and necklace

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**Alicia Yochum, RN, DC, is a graduate of Logan University and a leading expert on Chiropractic Radiology. We are thrilled to have her presenting the latest in Radiology to our doctors. Sponsored by NCMIC**

**The MCA – Maine’s Voice For Chiropractic**

**Our Schedule**

**Friday Evening 6:00 PM – 8:00 PM**

**All doctors are welcome to join us as Ty Talcott presents “Improving Patient Outcomes through Enhanced Staff and Patient Communications.” Dinner is provided for those attending this class.**

**Track One**

**Saturday 8:00 AM – 12:30 PM, 2:00 PM – 6:30 PM & Sunday 8:00 AM – 12:30 PM**

**Please join Zev Myerowitz, Sr of Myerowitz Chiropractic in Holden as he presents “Effective Acupuncture Point Combinations.” 12 Hours CE for Chiropractic Acupuncture**

**Track Two**

**Saturday 8:00 AM – 12:30 PM & Sunday 8:00 AM – 12:30 PM**

**We welcome Dr. Alicia Yochum to Maine to provide the latest training on chiropractic radiology.**

**Saturday 2:00 PM – 6:30 PM**

**Ty Talcott provides updates on Compliance and federal rules for 2024 and beyond.**

**Track Three**

**Saturday 8:00 AM – 12:30 PM & 2:00 PM – 4:00 PM**

**Morgan Mullican, DC joins us to offer “Getting It Right from Day One “, followed by “The Posture Connection” talk after lunch.**

**Saturday 4:30 PM – 6:30 PM**

**Joe Kryszak, MBA of Chiro Heroes leads an important talk “Closer to Home Than You Think – Identifying and Reporting Human Trafficking.”**

**Sunday 8:00 AM – 12:30 PM**

**Kathy Weidner addresses our doctors this morning with “Adventures in Documentation – Uncovering the Secrets of Risk Management” as well as a follow up discussion from her Saturday training session with your staff.**

**Track Four**

**Saturday 8:00AM – 12:30 PM & 2:00 PM – 6:30 PM**

**Kathy Weidner trains your staff with “Compliant and Consistent Cash Flow I Everyone’s Job,” as she explores how office staff can best be compliant and build and protect your practice.**

**A business lunch for all MCA Members will take place on Saturday from 12:30 PM – 1:45 PM**

# MCA EVENT REGISTRATION

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| **Early Bird Discount (Ends 10/01/21** | **Late Registration** |  |
| **MCA Member Doctor $ 299.00** | **MCA Member Doctor** | **$ 399.00** |
| **Non-Member/Out of State Doctor $ 399.00** | **Non-Member/Out of State** | **$ 499.00** |
| **Chiropractic Staff $ 75.00** | **Chiropractic Staff** | **$ 100.00** |
| **Chiropractic Students $ 75.00** | **Chiropractic Students** | **$ 100.00** |
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***ALL Doctors Registration includes dinner Friday during the presentation.***

***\_\_\_\_\_\_ Check here if Doctor attending Friday evening dinner presentation***

**Attendee Name(s):  *\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_***

**Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ City \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ ZIP \_\_\_\_\_\_\_\_\_**

**Contact Email \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**If you are a Chiropractic Action Fund donor, you may be eligible for a 50% registration rate.**

**Register by fax at (207) 782-5482, by email/scan to mainechiroed@gmail.com online at** [**www.mainechiro.com**](http://www.mainechiro.com) **or by mail to:**

**Maine Chiropractic Association, 58 Albert Street Lewiston ME 04240 (checks payable to Maine Chiropractic Association**

**Payment Options:**

**Please charge $ \_\_\_\_\_\_\_\_\_ to my \_\_\_\_VISA \_\_\_\_Mastercard \_\_\_\_\_AM EX or Check # \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_(enclosed) Cardholder Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Signature : \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Credit Card # “\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Expiration Date: \_\_\_\_\_\_\_\_\_\_\_\_\_ Zip Code# \_\_\_\_\_\_\_\_\_\_\_**

**\_\_\_\_\_ Please check here if you will be attending the 12 Hour Acupuncture Program (for Space Planning Purposes Only)**

**DC Continuing Education Credit Hours for all DC Level Courses approved by ME, NH & MA**

**Please Note: Exposure to COVID-19 or other transmittable pathogens is an inherent risk in any public location where people are present. The MCA cannot guarantee you will not be exposed during your visit.**

**MCA 2023 Fall**