
Committed to Chiropractic Excellence

2020 Virtual Conference



6 CE Hours Offered

1 Track dedicated to DC's and 1

Track dedicated for staff

December 5th, 2020

From the comfort of your home or office!

The MCA is excited to provide our first virtual conference, featuring 6 hours of Continuing Education, our annual Business Meeting, and Exhibitors sharing the latest tools and services for the Chiropractic Community!

Join us!

Professional Development Track

Saturday 12/5/20 8:00 AM - 10:00 AM



The Most Expensive Documentation Mistakes Chiropractors Make

Dr. Evan Gwilliam (Sponsored by ChiroArmor)

In this riveting presentation, Dr. Gwilliam, Clinical Director for PayDC EHR Software, certified coder, and auditor, will show you what auditors are looking for and how to avoid making mistakes that cost you money. You will learn where some of the rules come from and how to create the so-called “perfect” SOAP note.

Sometimes the fear of what third parties might do can get in the way of taking care of patients. You can give auditors and reviewers what they are looking for so that they leave you alone and you can focus on your practice. With a thorough understanding of what you need to do to remain compliant, you will be able to rest well at night and minimize your documentation-related anxiety.

Saturday 12/5/20 10:30 AM - 12:30 PM



Making Sense of the 2021 Evaluation and Management Guidelines

Dr. Mario Fucinari (Sponsored by NCMIC)

The AMA and CMS have created new Evaluation and Management (E/M) guidelines, which will go into effect on January 1, 2021. Learn how the changes affect your documentation, coding, and reimbursement. Find out the new methods to determine the level of E/M service. The new guidelines affect every patient, even the cash patient. Our speaker will show attendees current, and future documentation needs to help determine the best

implementation strategies. This class is ideal for doctors, staff, and billers. Learning objectives include examining how the E/M guidelines have evolved since 1995, knowing the difference between the 1995 guidelines, 1997 guidelines, and the 2021 guidelines, exploring what guidelines you are using and how to translate it to the new guidelines, addressing necessary documentation requirements for the new approaches, gaining awareness of how your staff can aid in history gathering for the new guidelines, understanding medical decision making and time, and comparing current and future documentation needs to help determine the best implementation strategies before the new year begins. Do not miss this presentation, which will present what could be the most important information for your practice in 2021 and beyond!

Saturday 12/5/20 12:45 PM - 2:15 PM

MCA Business Meeting

Join members on a zoom call as we have our annual business meeting. Agendas and reports will be provided a few days before the event. Learn what the MCA is doing during the pandemic and what our plans are for the future. This meeting is scheduled to include the election of Officers and Board Members.

Saturday 12/5/20 2:30 PM - 4:30 PM



The Opioid Crisis, Dopamine and How Neurotransmitters May Be an Answer

Dr. Cindy Howard (Sponsor TBD)

In this 2-hour session, Dr. Cindy Howard will discuss brain function and neurotransmitter imbalance due to inflammation, TBI, and gut dysfunction. How to assess levels and great using herbal, vitamin, and mineral and food recommendations. The role of opioids on neurotransmitter levels and how the addiction can elevate with imbalanced chemistry.

Staff Development Track



Saturday 12/5/20 8:00 AM-Noon

Front Desk Clean Up

Dr. Chris Anderson (Sponsored by ChiroHealthUSA)

Dr. Chris will cover various materials related to Front Desk, Documentation, Billing, and Coding. The course is designed for DCS, CTs, Front Desk staff, and Billing staff.

Your front office can be your greatest source of efficiency or a constant bottleneck. Increasing the productivity of this area without sacrificing the quality of patient interaction can be a little tricky. However, with some focused effort and intention, your front desk can WOW your patients AND keep your practice running smoothly. Dr. Christopher R. Anderson, DC, MCS-P has designed this course for doctors, staff, and billing personnel.

Exhibitor Showcase

We will have an open virtual exhibitors hall where our sponsors and vendors will be available with handouts and information on their products and services during the day. We urge you to take a few minutes to stop by their virtual booths and thank them for supporting the MCA.

MCA Registration

<i>MCA Members</i>	<i>\$ 49.00</i>
<i>Non-Members</i>	<i>\$ 99.00</i>
<i>Staff</i>	<i>\$29.00 (Waived if DC is registered)</i>

Attendee Name(s): Email also required to send the link for the presentation

1. _____ *name*
_____ *email*

2. _____ *name*
_____ *email*

3. _____ *name*
_____ *email*

4. _____ *name*
_____ *email*

Register by e-mail (MaineChiroed@gmail.com) by fax to (207) 782-5482 or by mail to:

Maine Chiropractic Association, 58 Albert Street Lewiston ME 04240

Payment Options:

___ Check enclosed

Please charge \$ _____ to my ___ VISA ___ Mastercard ___ AM EX

Name on Card (as shown) _____

Signature : _____

Credit Card # _____ Expiration Date: _____

Zip Code: _____

This program is approved for 6 Hours Category 1 Continuing Education in Maine.