

*Committed to
Chiropractic
Excellence*



FALL CONFERENCE

OCTOBER 26-28, 2018

NEW LOCATION &
14 CEs AVAILABLE!

REGISTER FOR YOUR SEMINAR BY OCTOBER 5TH AND RECEIVE THE EARLY BIRD DISCOUNT

MARRIOTT AT SABLE OAKS, PORTLAND, ME

**FOR RESERVATIONS &
FOR MORE INFORMATION**



Room Reservations: Marriott (800) 752-8810 Mention the MCA discount
or click here to book directly online
SEMINAR REGISTRATION: WWW.MAINECHIRO.COM
FAX TO (207) 782-5482

2:00-5:30p - *MCAA Insurance Updates*

CA's do not want to miss this informative session. Mainecare will be on hand to share pre-authorization and exam coverage, the VA will be coming in to give an update and Dr. Greg Fox will be coming in to share new software. There will also be an MCAA board meeting.

NEW!



Jason Davis, DC

Friday, 4:30-6:30p

Shedding Light On Low Level Laser

2 CEs Sponsored by Avant Wellness

Dinner provided by the MCA for this session

**NEW DC Course
with 2 CEs!**

**Dinner Provided by
the MCAI**

This two-hour seminar will introduce you to Laser PhotoTherapy, a non-invasive therapy utilized with success since the 1960's, well-researched with over 3000 articles on Pub Med, and practiced safely by a diverse and wide range of practitioners and their patients. Laser expert Dr. Jason Davis, will cover: What is Laser, How does it work, How will it work for your practice and patients, followed by laser demonstrations on some guests. Deb Zolla will assist and cover some FDA regulatory guidelines.

A Dr. Davis specializes in natural healthcare, primarily focusing on pain relief through proper nervous system function, exercise, and nutrition. In additions, Dr. Davis spends countless hours of research on Diabetes. He was diagnosed with Type 1 Diabetes in 1995 and provides special insight for patients faced with that challenge. One of the keys to Dr. Jason Davis's success is his passion for innovative technologies that will help his patients. One of these being Low Level Laser. "We have successfully used laser therapy to treat a wide range of conditions ranging from migraine headaches, neck and back pain, and sports injuries to scoliosis and postural abnormalities. This new technology is a breakthrough for both acute and chronic sufferers, because it offers pain-free treatment with no known side effects or contraindications."

6:30-8:30p - *MCA Business Meeting and MCAA Graduation*

Join this vitally important business meeting with presentations from MCA leadership on the important issues facing the profession, as well as national updates, and awards. This meeting is NOT TO BE MISSED!

SATURDAY



Steve Conway, DC, DACBOH, JD

Saturday, 8:00a-12:00p

Medicare Compliance: The "Just Show Me How To Do It" Seminar

4 CEs • Sponsored by NCMIC

For DC's and CA's

This program will define and compose proper Medicare compliance procedures with an emphasis on proper documentation to reflect the services provided. Analyze initial visit and subsequent visit requirements. Distinguish between what is fact and fiction related to "opting out" of Medicare.

A second-generation chiropractor whose passion is enhancing and protecting the chiropractic profession. He is a partner in Madison Wisconsin based DeWitt Ross & Stevens, one of the largest law firms in Madison. His law practice consists primarily of health law and government relations with a strong focus on Medicare. Dr. Conway has worked with Dr. Michael Jacklitch, CMS and all of the Medicare Contractors to develop a universal national document for chiropractic documentation procedures that specifically outlines the required documentation necessary to demonstrate medical necessity of chiropractic care. He has also provided instruction to MAC reviewers to fully understand what documentation should be in the chiropractic records submitted for services.



Matthew Cucolo, DC

Saturday, 8:00a - 12:00p

Nutritional Protocols for Everyday Living: Creating Synergy in Your Practice

4 CEs • Sponsored by New England Nutritional Services

This functional medicine-based seminar gets to the heart of why phytonutrients in foods are necessary in our challenging world of toxins, stress and compromised food. Learn what body systems are most affected and the proper application of nutritional support. You will learn about:

- Toxins in the Environment & in Food
- Basic Science of Inflammation
- Whole Food Nutrition & Western Herbal Medicine
- Role of Cholesterol in the Body & in Inflammation
- Endocrine System Review & Support Strategies
- Gastrointestinal System Review & Support Strategies
- Integumentary System Review & Support Strategies

Dr. Matthew Cucolo is a practicing chiropractor and nutritional consultant who utilizes whole food therapeutic nutrition with adjunct holistic therapies to best treat his patients. Dr. Cucolo is a co-founder of the Meridian Autonomic Testing Technique (MAT). He creates dynamic (Functional Medicine Based) nutrition lectures that connect with his target audience to make the complex understandable and practical. He is a certified Applied Kinesiologist and certified in Traditional Chinese Acupuncture. He is versed in Neuro-Emotional Technique, Sacral-Occipital Technique and a Shamballa Reiki Master.

SATURDAY AFTERNOON & SUNDAY



Tony Ebel, DC

Saturday, 1:30-5:30p and Sunday, 8:00a - 12:00p

The Perfect Storm: The Path to Autism, ADHD and More

8 CE's • Sponsored by Epic Pediatrics

The Perfect Storm is a workshop that explores and explains the true causes of neuro-developmental disorders such as autism, ADHD, seizures, and sensory integration disorder, with a specific emphasis on the role of the brain and central nervous system. This workshop will teach attendees exactly how the brain and neuro-development are supposed to occur, and where it goes wrong with spectrum disorders and developmental delays. Most importantly, the workshop will provide attendees with direction and an understanding of how to get their child's nervous system balanced and healthy again, and therefore enhance and improve their child's function and development, no matter the disorder. A large focus of this presentation will be on in-utero constraint and birth injuries, which Dr. Ebel feels is perhaps the most overlooked aspect of caring for kids on the spectrum.

Dr. Tony, as he is known, is a pediatric and wellness certified chiropractor, who specializes in neuro-developmental disorders such as autism, ADHD, sensory integration disorder, seizures and other special needs cases. He has extensive education, experience, and passion in these areas, and has a large family practice in Crystal Lake serving this population, as well as general family wellness. He holds post-doctorate certifications in pediatrics and wellness, and also has hundreds of hours of continuing education and training in the areas of autism, ADHD, sensory challenges, seizures, neuro-immunology, and other pediatric topics. His practice focuses on ensuring each child has a healthy, optimally functioning nervous system that is supported by the foundations of eating, moving, and thinking well.



Kathy Mills Chang

Saturday, 1:30 - 5:30p and Sunday, 8:00a - 12:00p

Nutritional Protocols for Everyday Living: Creating Synergy in Your Practice

8 CE's • Sponsored by Foot Levelers

For DC's and CA's

Kathy Mills Chang is one of our professions most notable experts in chiropractic documentation principles, risk management and compliance, Medicare and other business related topics. Mastery of these topics helps providers and team members focus on the really important aspects of practice....the patients. Using her popular "either-or" strategies, Kathy will break down the most difficult aspects of documentation, coding, billing and compliance so doctors and team members can go back on Monday Morning and apply what they've learned right away. She'll cover things like:

- What does "initial visit" documentation really mean? Why does it HAVE to look different from routine visit documentation?
- Learn about the "four pillars of compliance" that must be present in every healthcare office to minimize your risk
- Find out how CAs and other team members can play a key role in record keeping and compliance
- Know when is a records request really a fishing expedition and what to do about it
- "Get" the straight skinny on Medicare, once and for all

Since 1983, Kathy Mills Chang has been providing Chiropractors with hands-on training, advice and tools to improve the financial performance of their practices. Kathy is a Certified Medical Compliance Specialist (MCS-P), a Certified Professional Chiropractic Coder (CCPC) and a Certified Clinical Chiropractic Assistant (CCCA) Kathy is not only a well-known and sought-after speaker, but has served in National and State level Chiropractic Organizations, sits on diverse boards and advisory councils related to the profession!

Schedule at a glance

MCA FALL 2018 CONFERENCE

Friday, October 26

2:00 - 5:30p • Various Speakers
4:30 - 6:30p • Jason Davis, DC
6:30 - 8:30p • Various Speakers
8:30 - 9:30p

MCAA Insurance Updates
NEW - Shedding Light on Low Level Laser (2 CE's)
MCA Business Meeting and MCAA Graduation
Reception

Saturday, October 27

8:00a - 12:00p • Steve Conway, DC
8:00a - 12:00p • Matt Cucolo, DC
1:30 - 5:30p • Tony Ebel, DC
1:30 - 5:30p • Kathy Mills Chang
5:30 - 6:30p
6:30 - 8:30p

Medicare Compliance - The "Just Show Me What To Do" Seminar (4 CE's)
Nutritional Protocols for Everyday Living: Creating Synergy in Practice (4 CE's)
The Perfect Storm: Path to Autism, ADHD and More (4 CE's)
Documentation and Risk Management Made Easy (4 CE's)
MCA Reception
MCAA Reception

Sunday, October 28

8:00a - 12:00p • Tony Ebel, DC
8:00a - 12:00p • Kathy Mills Chang

The Perfect Storm: Path to Autism, ADHD, and More (4 CE's)
Documentation and Risk Management Made Easy (4 CE's)

MCA EVENT REGISTRATION

You can now register
online at
www.mainechiro.com

	Early Bird Discount Registration (before Oct. 5)	Late Registration (after Oct.5)
Doctors of Chiropractic	\$329	\$429
w/MCA Membership Discount	\$229	\$329
Out of State Doctors of Chiropractic	\$279	\$379
Students	\$99	\$129
Chiropractic Assistants	\$59	\$59
w/MCAA Membership Discount	\$29	\$29

Registration:

Attendee(s) Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Payment Options:

Please charge: \$ _____ to my ☐ Visa ☐ MasterCard ☐ Debit Card ☐ Check (Payable to MCA) # _____

Cardholder's Name: _____ Credit Card #: _____

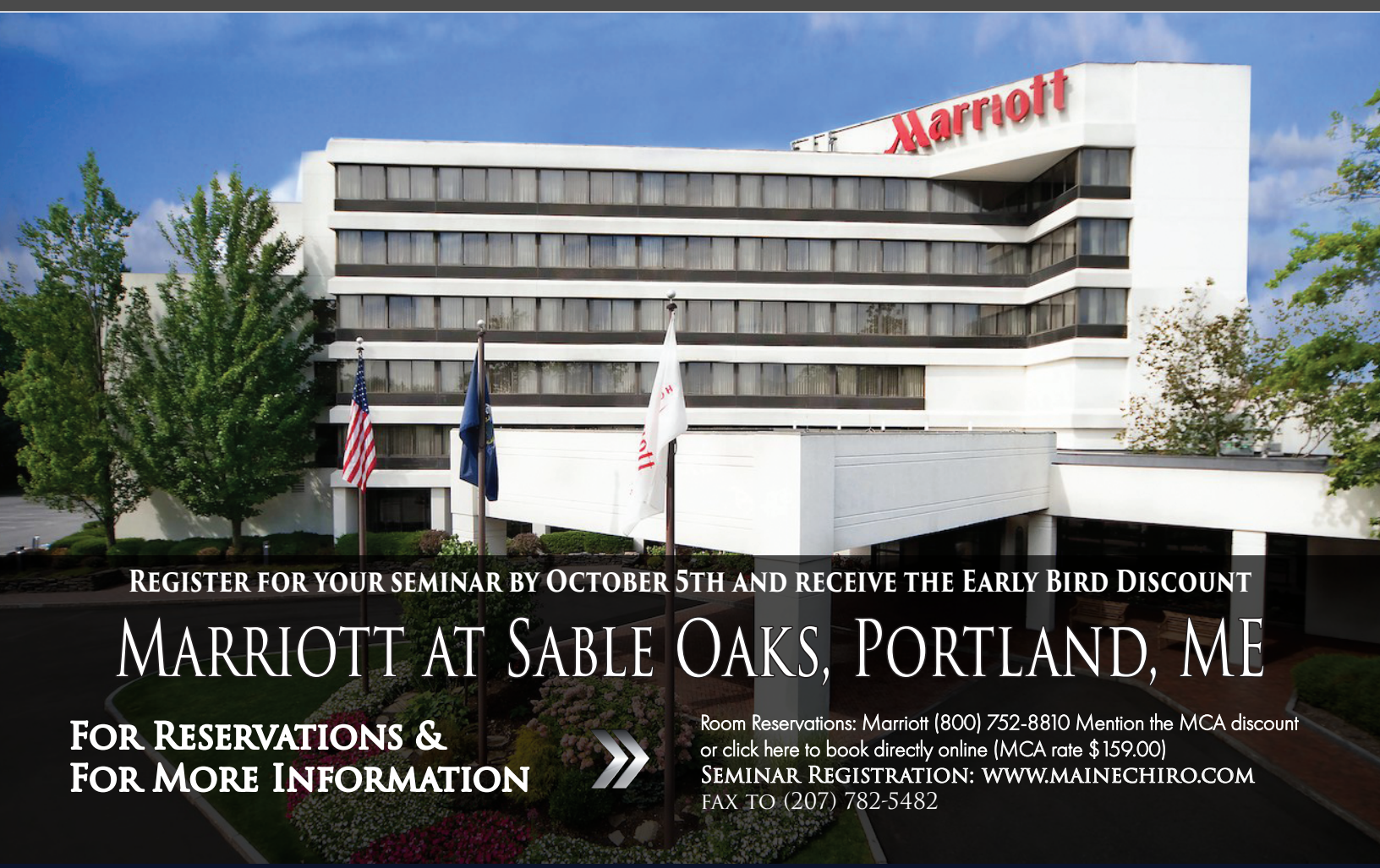
Expiration Date: _____ CCV: _____ Billing Zip: _____

Signature: _____

Mail Registration to:

Maine Chiropractic Association, 58 Albert St., Lewiston, ME 04240

Email: mainechiroed@gmail.com or Fax to: (207) 782-5482



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